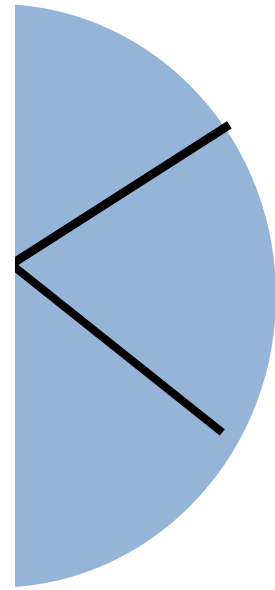


# ANNUAL REPORT

2011



**momentum**  
christian church



## FROM TIM COOPER

It hit us like a thud of bricks when we woke up on Tuesday, October 19, 2010. The night before had been a life-altering night for myself, my wife, April, and our three children, Makayla, Trace, and Lilly Grace, as we accepted the challenge from the Bluegrass Christian Men's Fellowship to become the planters of a new church project in Lexington. It was a great night that we will never forget. The next morning, however, we awoke to the realization that we were leading a church that consisted of, well, the five of us.

The next several weeks were spent in immense prayer, intense conversations, and immediate fundraising in order to launch Momentum Christian Church in 2011. Numbers and Graphs cannot begin to fully tell the story of what God has done at Momentum over the past year as we've seen real lives changed, parents strengthened, children committed, and families grow together for eternity. To see the fullness of what God is doing at Momentum, we invite you to visit us on Sundays at 11:00AM at our meeting location— EJ Hayes Middle School. The numbers, however, can help begin to formulate a quick image of all we have to celebrate as we look back over an immense journey and toward the bright future to come.

We have been blessed beyond measure over the past year by a God who is bigger to us today than ever before. The Momentum Church Family would also not hesitate to tell you of the impact Philip and Kari Carroll, Alec Schram, and Andrew Baker have had in the past year. They are tireless workers who each gave up exciting opportunities to be used by God to create something from nothing. My family has been personally blessed by each of them.

I invite you to take a few moments to read through this packet of information containing year-to-date information for 2011 as well as some exciting announcements about the years to come. Momentum is literally eternally grateful for your prayer and support over the past year.

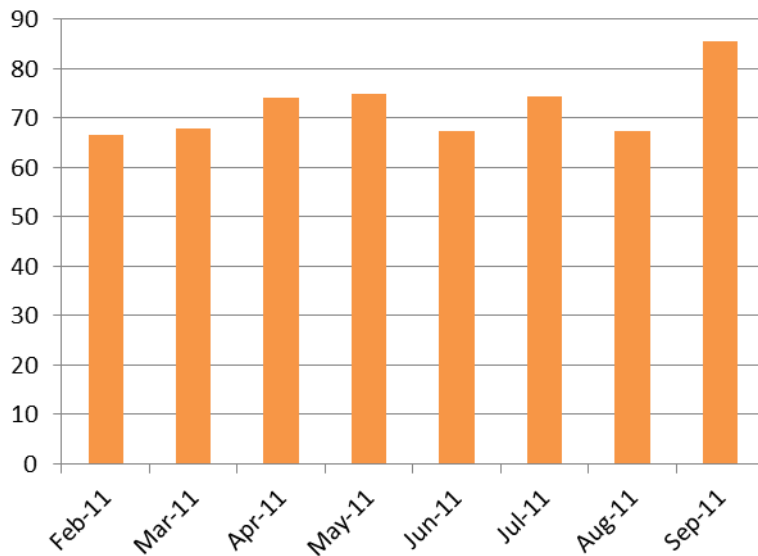
- Tim

# 20 11

# FACTS & FIGURES

## ATTENDANCE

2011 Attendance Averages



■ 2011 Attendance Averages

### FACT:

Momentum has grown from 5 to an average of over 80 in less than 12 months, a growth increase of

**1,580%**

### DID YOU KNOW?

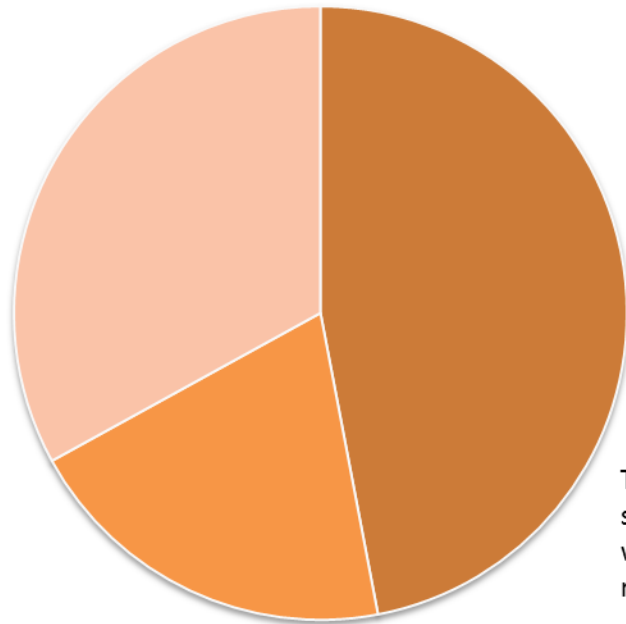
The average first year church in America averages 42. God has blessed Momentum to have the opportunity to reach TWICE that many each week after meeting on Sundays for just 7 months!

“The most exciting thing about Momentum for me is when someone new walks through the door!”

- Momentum Attendee

# COMPOSITE

where did the people come from?



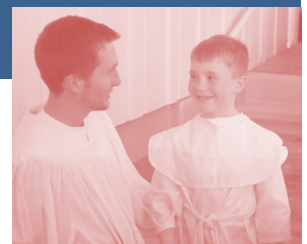
- No Church Involvement - 47%
- Marginal Church Involvement- 20%
- Involved In A Church- 33%

This study considers the back-stories of 88 individuals involved with Momentum 3 times per month.

**2** out of every **3** people at Momentum were either marginally involved in a church or had no church involvement at all prior to coming to Momentum!

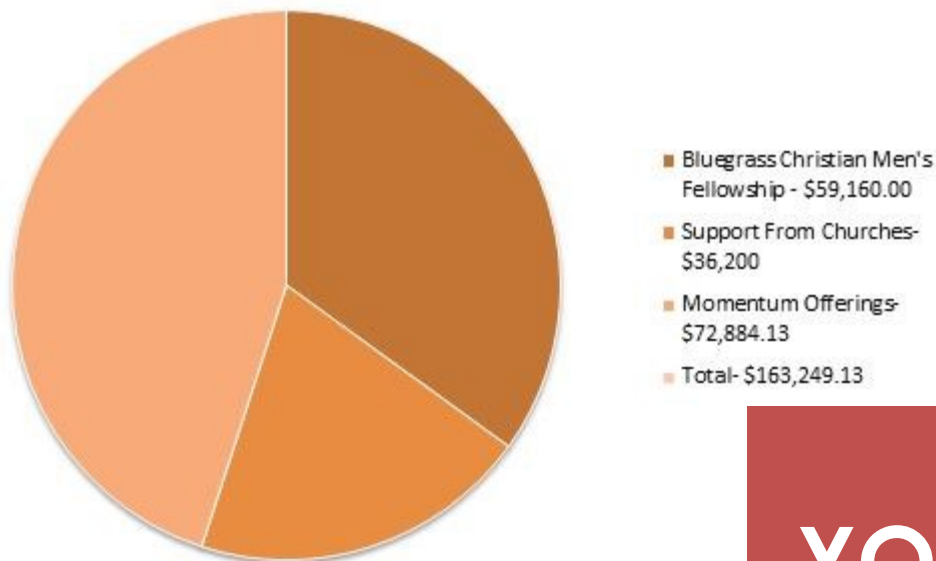
We are excited to announce that we will offer a chance to be a charter member of Momentum on Sunday, November 13, 2011, on our next Decision Day! In 2011, Momentum has celebrated

# 5 baptisms



# FINANCIALS

where did the money come from?



WE NEED  
**YOUR HELP**

\*The Financial figures included reflect year-to-date giving thru Sunday, October 2, 2011.

45% Momentum Offerings

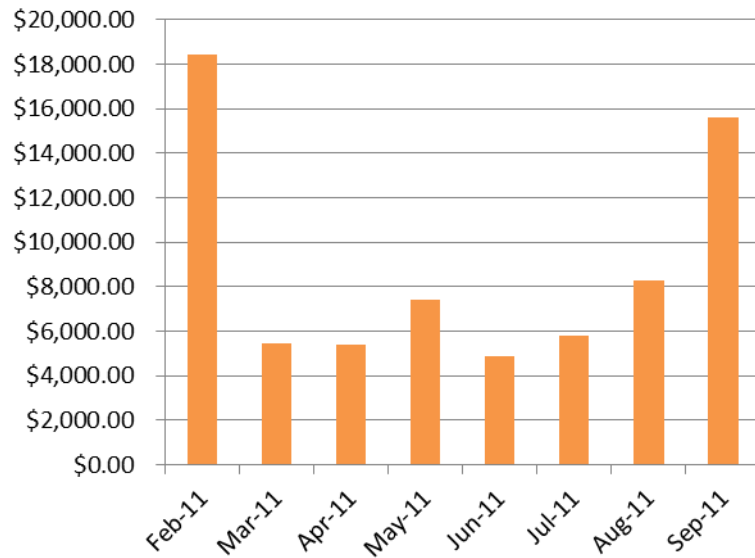
35% Bluegrass Christian Men's Fellowship

20% Supporting Churches

## FACT

Momentum **RELIES** on the **GENEROSITY** of the **BCMF** and **SUPPORTING CHURCHES** to continue the ministry God is blessing. Your commitment makes a difference to eternity! Thank you for your Kingdom Vision, Sacrifice, and Continued Support!

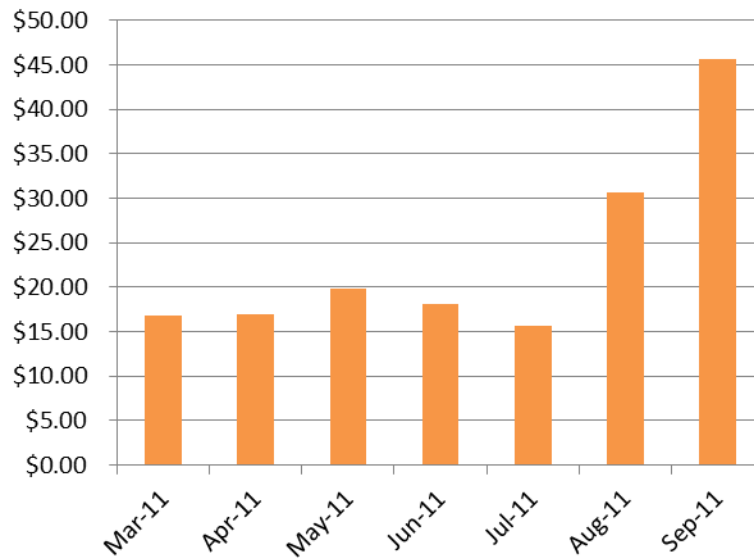
## 2011 Monthly Giving Totals



2011 Monthly Giving Totals

Note: February featured a special two-week offering start-up challenge.

## 2011 Monthly Giving/Head



2011 Monthly Giving/Head

### DID YOU KNOW?

The average first year church in America averages \$39,000 in offerings. God has blessed Momentum with nearly \$73,000 in just seven months of meeting on Sundays!

The average first year church in America averages \$34,000 in external funding. God has blessed Momentum with over \$90,000 already in 2011!

# 2012 VISION & OUTLOOK

## WHAT'S NEW FOR 2012?

We are excited to announce the development and launch of our new online campus that will add a global reach capacity to the ministry already being done in Lexington at Momentum. Our Technology and Production Teams are currently developing the capabilities which will be tested as early as November 2011.

online  
CAMPUS

Each month, individuals from several states and countries tune to the audio sermon section of our website, [www.lexmomentum.com](http://www.lexmomentum.com), to listen to our teaching messages. In an effort to reach those individuals and more in the newest frontier of ministry, we will provide a new website focused entirely on providing a weekly video experience of our entire worship service with the opportunity to connect with Momentum, give online, and even make decisions for Christ. Our goal is to have 100 individuals attending through our online campus globally each week by the end of 2012!

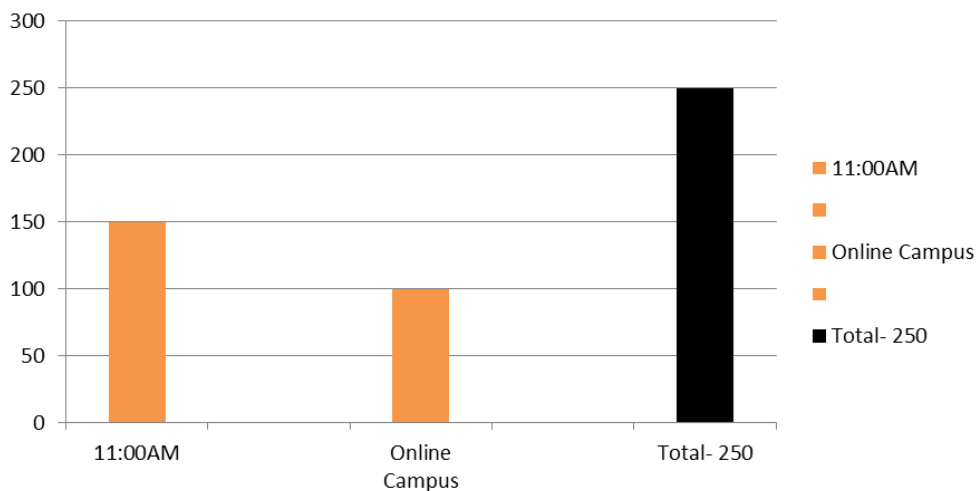
The average computer user spends 32 hours/week online. We're out to claim 1 for Jesus.

**[www.momentumchristian.org](http://www.momentumchristian.org)**  
the online worship experience  
**launching Sunday, November 13**

# 500 in 3 Years (Year 2)

God has laid an audacious dream of reaching 500 people over the next 3 years on our hearts. We believe the strategy to that vision involves remaining extremely innovative in the opportunities we provide for individuals to experience God through both our current Sunday morning gathering, online campus, and additional Sunday gatherings. In addition to the online campus, we are preparing to launch an additional Sunday morning 9:30AM worship experience in September of 2012!

## August 2012



## Christmas 2012

